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Pharmaca Integrative Pharmacy Names Allison Janda as Vice President of Retail Store Operations

BOULDER, Colo. (October 5, 2010) - Pharmaca Integrative Pharmacy, Inc., the nation's first and largest chain of integrative pharmacies, has named Allison Janda as the company's Vice President of Retail Store Operations. She will play a critical role in implementing Pharmaca's brand and values throughout 22 stores.

Janda joined Pharmaca in 2006 and, in her role as Director of Retail Operations, has been instrumental in supporting significant growth in stores, implementing key initiatives and processes, and providing strong operational leadership that has produced significant improvements in store execution, training, team development, cost controls and sales growth.

Janda came to Pharmaca with broad experience in the retail sector, including work at Gap, Inc., American Eagle Outfitters, Mimi Maternity and Fresh Produce. Throughout this work she opened multiple stores, helped rebuild brands and maximized profitability.

"Allison has a proven record of leading our Team Members to success and implementing systems that maximize what Pharmaca has to offer," said Pharmaca's CEO Mark Panzer. "We're excited to see how Allison will expand her already pivotal role in streamlining store operations."

Janda earned her B.S. in Fashion Merchandising from Western Michigan University.

About Pharmaca

Pharmaca Integrative Pharmacy Inc., founded in June 2000 and based in Boulder, Colo., is the nation's first integrative pharmacy chain offering traditional prescription-filling services alongside natural and complementary health solutions. The company owns 22 pharmacies in California, Colorado, New Mexico, Oregon and Washington.