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Pharmaca Integrative Pharmacy Hires Michael Kruteck as Chief Financial Officer

BOULDER, Colo. (February 1, 2011) - Pharmaca Integrative Pharmacy, Inc., the nation's first and largest chain of integrative pharmacies, has hired Michael Kruteck as Chief Financial Officer. Kruteck will oversee Pharmaca's financial processes and initiatives, and help plan for future growth.

Kruteck brings decades of financial and management experience, in a variety of fields, to Pharmaca. He comes to the company most recently from retail shoe company Crocs, Inc., where he was Vice President of Finance and Treasurer. Prior to that he spent eight years at Molson Coors Brewing. As their Vice President, International Finance, Kruteck managed Molson Coors's international presence, overseeing exports, distribution agreements, and mergers and acquisitions.

"Michael has such strong financial expertise, plus a proven ability to lead," said Pharmaca's CEO Mark Panzer. "His background in strategic growth planning will be essential to Pharmaca in the coming years."

Kruteck earned a BA in Political Science from the University of Colorado – Boulder, and his MBA from Thunderbird's Garvin School of International Management.

About Pharmaca

Pharmaca Integrative Pharmacy Inc., founded in June 2000 and based in Boulder, Colo., is the nation's first integrative pharmacy chain offering traditional prescription-filling services alongside natural and complementary health solutions. The company owns 23 pharmacies in California, Colorado, New Mexico, Oregon and Washington.