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## **Pharmaca Integrative Pharmacy announces retirement of Founder Barry Perzow**

BOULDER, Colo. (June 30, 2011) – It is with mixed emotions that Pharmaca Integrative Pharmacy announces the retirement of Barry Perzow, Chairman and Founder of Pharmaca.

After a long and distinguished career as a natural grocer, Barry envisioned the concept of an integrative pharmacy, encompassing both traditional and alternative remedies, and led Pharmaca's operations until May 2005 when he became Chairman. He will continue to serve on Pharmaca's Board of Directors.

Pharmaca's Board of Directors passed a resolution thanking Perzow for his visionary leadership and many contributions over the years. Mark Panzer, Pharmaca's CEO noted: "Barry saw how changing consumer preferences would change the face of drugstores, and started Pharmaca to address these consumer needs. We will miss his daily input and are delighted that he remains on our Board."

"I have lived a purposeful life founding and running businesses that have made a difference with a social consciousness, always exemplifying authenticity, environmental and community values and building committed and passionate teams all buying into the same mission," Perzow stated. "Pharmaca has an exceptional management team in place led by Panzer and a very capable Board of Directors. It's a good time for me to explore new passions and opportunities that further fulfill my personal goals and lifestyle."

### **About Pharmaca**

Pharmaca Integrative Pharmacy Inc., founded in June 2000 and based in Boulder, Colo., is the nation's first integrative pharmacy chain offering traditional prescription-filling services alongside natural and complementary health solutions. The company owns 23 pharmacies in California, Colorado, New Mexico, Oregon and Washington.